

THE SOCIETY OF NEURO-LINGUISTIC PROGRAMMING

in association with

NLP CONNECTION



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An Owner of the Society of Neuro-Linguistic Programming,
certifying at all levels of NLP since 1983.

Guidelines for Use of the Seal of the Society of NLP

As a Society-certified NLP Practitioner, NLP Master Practitioner, NLP Trainer Associate and NLP Trainer, here are some basic guidelines regarding your rights and privileges for the display of the official Seal of the Society of NLP (also referred to as the NLP logo). On the sheet, entitled "Exhibits I & II" received with your certification, you will find Society Seals, which represent the original and official Seal of the Society of NLP in use since 1978.

1. The way in which you may present yourself to the public is described in the "License and Certification Agreement" that you signed.
2. The conditions for your use of the official Seal of the Society of NLP (also referred to as the NLP logo) is described on the "Exhibits I & II" sheet that accompanied your certification, as well as in your "License and Certification Agreement."
3. In addition, you may display the Seal of the Society according to the following conditions: on your stationery and on your business cards. Refer to "Exhibits I & II" for examples.

Only Society of NLP certified Trainers are permitted to use the Society Seal on the covers of their brochures or announcements.

4. Website display of the Society Seal/NLP logo: The seal may be displayed together with a statement of your level of certification in NLP. Refer to the "Exhibits I & II" for examples. It may not be displayed in any way that suggests that it is your business logo or that you are a member of the Society of NLP.
5. NLP Certification at any level, including Trainer Associate and Trainer, does not automatically entitle you to certify others through the Society. Only the Owners of the Society of NLP are authorized to officially certify others through the Society of NLP.

Those of you certified as NLP Trainers who wish to issue your own certificates to your participants under the name of your own business organization may do so. There is no rule against doing that. However, this is not the equivalent of certification issued by Society of NLP. And, you must not use the Society Seal on your own business certificates. This action violates your "License and Certification Agreement" with the Society of NLP, and constitutes a misrepresentation that can confuse the public.

6. A NLP Trainer, certified by me, as an Owner of the Society of NLP, has the privilege to provide Society of NLP certification to his/her participants, according to the procedures established by The Society of NLP and Christina Hall. Please contact me for more information and to make these arrangements.

If you have any questions about the use of the Society Seal, please contact me.

Best regards,

A handwritten signature in cursive script that reads 'Christina Hall'.

Christina M. Hall, Ph.D., Licensor
NLP Meta-Master Trainer
An Owner & President of the Society of NLP